



COMMERCIAL TEMPORARY BANNER SIGN APPLICATION

Check **ONE** for type of banner:

- Grand Opening/Change of Ownership** – Maximum 30 consecutive days per calendar year
- Other** – Maximum of 30 days per calendar year which may be divided into two non-consecutive display periods each (maximum 15 days each).

Date banner will be **INSTALLED**: _____ Date banner will be **REMOVED**: _____

Where an occupancy has more than one street frontage, one additional banner sign shall be permitted for additional \$50 fee.

Business Name: _____ Address _____

Applicant Name: _____ Email _____

Address _____

Applicant Phone (Specify Day/Night/Cell) _____

Sign area shall not exceed one square foot for each lineal foot of leased storefront width for a maximum of 32 square feet. Signs shall be placed on the building wall below the parapet or on windows only. The banner colors shall respect the city's rural residential character, utilizing earth tone, muted or rich color tones. Bright or fluorescent colors shall not be allowed on any portion of the sign; All banners must be brought into the City Hall before being hung to be reviewed and approved by a Planner to make sure they meet the requirements, or your performance deposit is lost.

Height: _____ **X** **Width:** _____ = **Total area:** _____

Storefront width in feet: _____ **(Attach photo of storefront)**

REQUIRED ATTACHMENTS

- Application Fee \$50** - Check # _____ (\$100 if more than one street frontage with 2 banners)
- Performance Deposit of \$250** If it is found that a banner sign has not been removed on the date listed on this application, the applicant shall forfeit the performance deposit and the business shall be subject to immediate citation pursuant to Section 1.25 of the Rolling Hills Estates Municipal Code.
- Color photograph of storefront** where banner will be placed.
- Scale rendering of banner** (8.5" x 11") showing letter style, sizes and colors.

As applicant for a temporary banner permit, I hereby agree to follow all City rules and regulations in regards to the design, size, installation and removal, or my performance deposit shall be subject to fines.

Applicant's signature: * _____ Date: _____

AND

Property owner's signature of approval: * _____ Date: _____

FOR CITY USE ONLY

 BANNER REVIEWED & APPROVED

 DATE

NOTES:

The Rolling Hills Estates City Council has established a Temporary Banner Sign Program, which permits businesses in the City's main commercial district (generally along Deep Valley Drive, Silver Spur Road, Indian Peak Road and portions of Hawthorne Blvd.) to display banners for limited specific events.

The program allows banners for grand openings or changes of ownership to be displayed for a maximum of 30 consecutive days per calendar year. For a promotional or seasonal sale or event one banner sign can be displayed per street front for a maximum of 30 days per calendar year which may be divided into two non-consecutive 15-day display periods.

Signs may be up to a maximum of 32 square feet in size depending on the storefront width and must be placed on the building wall or windows only. Sign design must respect the City's rural residential character using earthen tone, muted or rich colors and letter style must be compatible with surrounding signs.

If you have any questions please contact the Planning Department at (310) 377-1577.